



Business travel emissions reporting with the Hotel Carbon Measurement Initiative (HCMI)

What is HCMI?

The Hotel Carbon Measurement Initiative (HCMI) is a free and voluntary methodology which enables hotels to measure and report on the carbon footprint of a hotel stay, event or meeting in a consistent way. Globally, over 21,000 hotels are currently using HCMI.

Why is it relevant to me?

As a business, you may already be reporting on the carbon emissions of your direct operations. Asking your hotel suppliers to provide you with carbon footprint information will enable you to gather data on your Scope 3 business travel emissions. This offers new opportunities to;

- Improve and increase the scope of your reporting
- Demonstrate your commitment to driving environmental management in your supply chain
- Gather accurate and comparable baseline data across suppliers to enable you to make more informed purchase decisions, and to offset your emissions, should you choose to do so.

Which hotel companies are involved?

The companies behind the initiative are Accor, Beijing Tourism Group, Carlson Rezidor Hotel Group, Diamond Resorts International, Fairmont Hotels and Resorts, Hilton Worldwide, Hong Kong & Shanghai Hotels, Hyatt Corporation, InterContinental Hotels Group, Jumeirah Group, Mandarin Oriental Hotel Group, Marriott International Inc, Meliá Hotels International, MGM Resorts International, NH Hoteles, Orient-Express Hotels Ltd, Pan Pacific Hotel Group, Premier Inn - Whitbread Group, Starwood Hotels & Resorts Worldwide, Inc., Shangri-La Hotels and Resorts, The Red Carnation Hotel Collection, TUI AG, Wyndham Worldwide. Many other independent hotels and smaller chains also use HCMI. HCMI was developed by a working group formed of the above companies, the International Tourism Partnership, World Travel & Tourism Council and KPMG.

What should I do next?

Ask your travel management company or travel buyer to include the following questions – consistent with the Global Business Travel Association - in your hotel RFP;

- What is the carbon footprint per occupied room?
- What is the carbon footprint per m² / ft² of meeting space per hour?

Please ask them to report figures according to the Hotel Carbon Measurement Initiative (HCMI) methodology, available via info@hotelcarboninitiative.org

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A part of



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The voice for social and environmental responsibility in the industry

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