



The Hotel Carbon Measurement Initiative (HCMI)

What is HCMI?

The Hotel Carbon Measurement Initiative (HCMI) is a free and voluntary methodology which enables hotels to measure and report on the carbon footprint of a hotel stay, event or meeting in a consistent way. Globally, over 21,000 hotels are currently using HCMI.

Why is it relevant to me?

Corporate customers are increasingly asking for information about their suppliers' environmental performance and need accurate and comparable data in order to be able to report on their "Scope 3" carbon emissions, so you need to be ready to respond to your customers. Offering this service demonstrates industry leadership and will;

- Enable your customers to improve their environmental reporting by providing data on their business travel emissions
- Provide data to enable your customers to offset their emissions, should they choose to do so
- Demonstrate your commitment to environmental management
- Help you understand your own environmental impact, and start to reduce it
- Offer a point of differentiation from your competitors.

Which hotel companies are involved?

The companies behind the initiative are Accor, Beijing Tourism Group, Carlson Rezidor Hotel Group, Diamond Resorts International, Fairmont Hotels and Resorts, Hilton Worldwide, Hong Kong & Shanghai Hotels, Hyatt Corporation, InterContinental Hotels Group, Jumeirah Group, Mandarin Oriental Hotel Group, Marriott International Inc, Meliá Hotels International, MGM Resorts International, NH Hoteles, Orient-Express Hotels Ltd, Pan Pacific Hotel Group, Premier Inn - Whitbread Group, Starwood Hotels & Resorts Worldwide, Inc., Shangri-La Hotels and Resorts, The Red Carnation Hotel Collection, TUI AG, Wyndham Worldwide. Many other independent hotels and smaller chains also use HCMI. HCMI was developed by a working group formed of the above companies, the International Tourism Partnership, World Travel & Tourism Council and KPMG.

What should I do next?

Request a free copy of the Hotel Carbon Measurement Initiative (HCMI) methodology via info@hotelcarboninitiative.org. It's straight-forward and takes on average just 2 hours to work through for the first time. We'd be happy to talk you through how to use it.

For more information, please contact Fran Hughes, Head of Programmes, International Tourism Partnership +44 (0)20 7566 8702, fran.hughes@bitc.org.uk

A part of



International Tourism Partnership

The voice for social and environmental responsibility in the industry

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